

EDUCATION PERSUADER AGREEMENT

This Agreement serves as a binding agreement between **Burapha University** (hereinafter referred to as the “BUU”) located at 169 Longhaad Bangsaen Road, Saensuk, Mueang, ChonBuri 20131 and (hereinafter referred to as the “Persuader”) located at

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By signing this Agreement, BUU and Persuader have reached the following agreement concerning the recruitment of international students by the Persuader on behalf of and for programs of BUU. This is a non-exclusive, BUU may appoint other Agent as it sole description.

1. Burapha University’s Responsibilities

Under this Agreement, BUU shall:

- 1.1 Authorise the Persuader the right to disseminate information about BUU and to conduct student recruitment on behalf of BUU.
- 1.2 Provide the Persuader with information on BUU with regard to admission requirements, procedures, the estimated cost of attendance and other important aspects in order to facilitate proper counselling for prospective students.

2. Persuader’s Responsibilities

During the period of Agreement, the Persuader shall:

- 2.1 Promote BUU with integrity and accuracy and recruit prospective students in an ethical manner.
- 2.2 Conduct student recruitment, develop marketing plans and provide general information about BUU and Chonburi, Thailand to students and their parents.
- 2.3 Submit copies of any advertising materials such as brochure, videos, home pages etc. that represent BUU or bear BUU’s name or logo to the Global Relations Center, the BUU’s approved representative before engaging activities.
- 2.4 BUU reserves the sole right and responsibility for official admission decisions and notifications.
- 2.5 Serv all payments for the costs of attendance to BUU on behalf of students.

3. Confidentiality

Under this Agreement, the Persuader shall keep the following details confidential:

- 3.1 The terms of this Agreement
- 3.2 All confidential information identified by BUU orally or in writing
- 3.3 All academic and personal information about applicants to BUU

4. Fees and Commissions

- 4.1 BUU shall pay the Persuader’s commission fee for 6,000 baht (six thousand baht) per student.
- 4.2 The commission fees shall be paid to the Persuader after prospective students finish their studies and get grades in the first semester.
- 4.3 The Persuader shall be responsible for all Bank service fees that may occur.
- 4.4 The Persuader shall provide the applicants require documents to be paid.

5. Modification and Termination

5.1 Any amendment or modification of this Agreement or additional obligation assumed by either Party in connection with this Agreement will only be binding if evidenced in writing signed by each Party or an authorised representative of each Party.

5.2 Either BUU or the Persuader, in its sole discretion, may terminate this Agreement upon thirty (30) days' prior written notice without cause by either Party. The Agreement shall be terminated only after both Parties' confirmation.

IN WITNESS WHEREOF, the Parties have caused their duly authorized representatives to execute this Agreement in duplicate originals on the date of signing.

(Asst. Prof. Savaminee Teerawut)
Vice President for Strategic Planning and Policies)
for the President of Burapha University
Date:...../...../.....

(.....)
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Date:...../...../.....